



THE REAL DEAL
NEW YORK REAL ESTATE NEWS

**Luxury
Listings
NYC**

New Development Showcase

THURSDAY, MAY 15, 2014 11AM-6PM
THE ALTMAN BUILDING
135 West 18th Street, NYC

Sponsorship info: 212-505-6271 or email Forum@TheRealDeal.com.
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PREMIER SPONSOR



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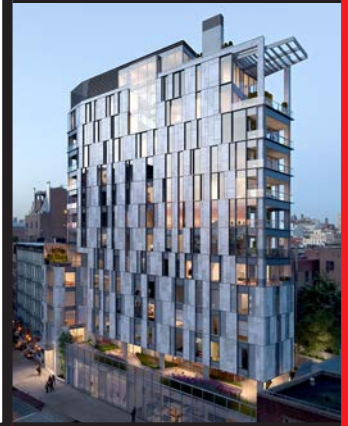




***T*he Real Deal and Luxury Listings NYC will hold their New Development Showcase on May 15, 2014.**

The event will be held at the **Altman Building in Chelsea** and will be open and advertised to the general public. Attendees will include consumers, real estate brokers, developers and architects. A crowd of over 2,000 real estate enthusiasts are anticipated to view the 30+ new development sales booths and models from New York City and Miami.

With *The Real Deal's* readership of over 130,000 real estate professionals in print and over 1.3M monthly visitors online, as well as *Luxury Listings NYC's* readership of over 150,000 high-end consumers, this event will be the premier place for developers to market their projects. Don't miss out on being a part of this unique marketing event. **TRD/LLNYC**





DEBUT SPONSOR: \$55,000

- Video Presentation (no audio) w/V loop throughout entire event
- Full Page in The Real Deal Magazine's May 2014 issue (\$6,800)
- Premier Logo position on all Marketing Materials includes but not limited to:
 - event advertisements · brochures · print · online · e-Lert newsletter sent to 125,000 email subscribers
- Premiere display area and premium position at exhibit
- Promotion item in Gift Bag
- Logo on Gift Bag
- 2 Page Spread



PREMIER SPONSOR: \$25,000

- Logo on all Marketing Materials, includes event advertisements and brochures, print, online, and e-Lert newsletter sent to 125,000 email subscribers
- Full Page in The Real Deal Magazine's May 2014 issue (\$6,800)
- Featured display area and premium position at exhibit
- 2 Page Spread in event program – a \$5,000 value



EVENT SPONSOR: \$12,000

- Logo on all Marketing Materials, includes event advertisements and brochures, print, online, and e-Lert newsletter sent to 125,000 email subscribers
- Featured display area
- Full Page in event program

RATES FOR ADVERTISING IN PROGRAM JOURNAL

- 2 Page Spread: \$5,000
- Full Page: \$2,500
- Half Page: \$2,000

